

News Release



Brown County, Packers to Raise \$1M for Youth Scholarships

Need-Based Scholarships at NWTC for At-Risk Youth Living in Our Community

GREEN BAY (March 22, 2021) – The Brown County Children’s Charity Golf Classic and the Green Bay Packers announce their goal of raising \$1 million to establish an endowment with Northeast Wisconsin Technical College for at-risk youth living in our community, beginning with this year’s outing scheduled for September 2021.

“There is a significant need to address equity access to higher education in Brown County and our partners are taking necessary steps to increase opportunities for youth,” says Brown County Executive Troy Streckenbach. “Through Brown County’s human services divisions, we witness that children who struggle often times go down the wrong path. We hope to provide an avenue to quality, post-secondary education to enrich their lives while improving diversity, equity, and inclusion efforts.”

Beginning in 2004 as part of a condition in a lease agreement with the Packers use of Nitschke Field, the Brown County Children’s Charity Golf Classic is a fundraising event underwritten, planned and operated by Brown County with meaningful participation from the Packers to benefit children’s services as determined by Brown County. This partnership will also seek another sponsor to help strengthen the push to establish this endowment.

“As a long-standing partner of this program, the Packers are proud to see this event establish a goal that will result in life-changing paths for our community’s young adults. I encourage our local businesses become a partner with Brown County and the Packers and join us in supporting this crucial cause to serve our community’s next generation,” says Mark Murphy, President and CEO of the Green Bay Packers.

ABOUT NWTC: Established in 1912, Northeast Wisconsin Technical College is a two-year technical college with three campuses, five regional learning centers, and several specialty centers throughout a nine-county district. Serving over 24,000 students annually, the College offers flexible degrees, classes, and training in over 200 high demand career fields via in-person, online, and blended instruction. Ninety-one percent of NWTC graduates are employed within six months of graduation. Additionally, hundreds of alumni continue their education through NWTC’s transfer agreements with over 40 other colleges/universities. The College is nationally recognized for student success having earned the 2020 Achieving the Dream (ATD) Leader College of Distinction status, 2021 ATD Leah Meyer Austin Award, 2021 Bellwether consortium finalist recognition, and 2019 INSIGHT Into Diversity Higher Education Excellence in Diversity Award. NWTC, home of the Eagles, believes everyone – no matter where they are in their personal and professional journeys – can soar higher.

In 2012, the Brown County Children's Charity Golf Classic partnered with the NWTC Educational Foundation to provide need-based scholarships for students who may not have had the opportunity to attend college. This 10th anniversary is underscored with the NWTC Educational Foundation mission to make college possible, no matter the financial situation.

"We are honored to be a continued partner of Brown County Golf Classic and Green Bay Packers," says Dr. Jeff Rafn, NWTC President. "Northeast Wisconsin Technical College Educational Foundation is dedicated to removing barriers that so many individuals experience when they pursue a degree and ensuring each student, regardless of their financial situation, will have access to education."

To date, more than \$400,000 has been raised by the Brown County Children's Charity Golf Classic for NWTC. Scholarships are awarded to senior students in Brown County, nominated by a career coach, who are at risk, homeless, or in foster care.

For further information about the event and how to become a sponsor, visit www.nwtc.edu/golf

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